1. (currently amended) A banner management method wherein the method causes
   the display of <u>company-oriented</u> information in a banner window <u>integrated into</u>
   ~~of~~ a browser user interface on terminals in a network of terminals, wherein the
   information displayed on the browser user interface is ~~persistent, being~~
   <u>displayed</u> ~~substantially visible~~ during browsing, the method comprising the
   steps of: (1) initialising a command file with inputs from a system administrator
   of the network, including providing banner window customization means by
   which information displayed in a banner window on each browser interface is
   customizable by the system administrator; and (2) executing the command file,
   thus displaying banners as ordered by the command file.

2. (previously presented) The banner management method of claim 1, wherein the
   information is a banner.

3. (currently amended) A computer program product encoded with ~~the~~ <u>a</u>
   <u>communications</u> method ~~of~~ <u>wherein the method causes the display of company -</u>
   <u>oriented information in a banner window integrated into a browser user</u>
   <u>interface on terminals in a network of terminals, wherein the information</u>
   <u>displayed on the browser user interface is displayed during browsing, the</u>
   <u>method comprising the steps of: (1) initialising a command file with inputs</u>
   <u>from a system administrator of the network, including providing banner window</u>
   <u>customization means by which information displayed in a banner window on</u>
   <u>each browser interface is customizable by the system administrator; and (2)</u>
   <u>executing the command file, thus displaying banners as ordered by the</u>
   <u>command file</u> ~~claim 1~~.

4. (currently amended) A computer program product encoded with ~~the~~ <u>a</u>
   <u>communications</u> method of <u>wherein the method causes the display of a</u>
   <u>company-oriented banner in</u> a banner window integrated into a browser user

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interface on terminals in a network of terminals, wherein the banner displayed on the browser user interface is displayed during browsing, the method comprising the steps of: (1) initialising a command file with inputs from a system administrator of the network, including providing banner window customization means by which information displayed in a banner window on each browser interface is customizable by the system administrator; and (2) executing the command file, thus displaying banners as ordered by the command file claim 2.

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